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LIBERTADORES**



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- The **2010 Copa Santander Libertadores** is the 51st edition of the **Copa Libertadores**, CONMEBOL's international club tournament.
- The winner will earn a berth in the **2011 RECOPA SUDAMERICANA** and the best-placed non-Mexican team will earn a berth in the **2010 FIFA CLUB WORLD CUP**
- **Estudiantes is the defending champion.** The qualified teams include the who qualified from their league positions and the defending champion Estudiantes of Argentina, plus Mexican clubs Guadalajara and San Luis.
- Chivas and San Luis are guaranteed placement in the Round of 16, independent of the other 3 Mexican clubs,



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Soccer Games Schedule

January 27 th	Wed	Juan Aurich(PER) - Tecos(MEX)	5:45pm
February 3 rd	Wed	Tecos(MEX) - Juan Aurich(PER)	6:00pm
February 10 th	Wed	CA Banfield(ARG) - Morelia(MEX)	1:15pm
February 10 th	Wed	Sao Paulo FC(BRA) – Monterrey(MEX)	3:30pm
February 23 rd	Tue	Morelia(MEX) – Nacional(URU)	6:50pm
February 24 th	Wed	Monterrey(MEX) – Nacional(PAR)	6:50pm
March 9 th	Tue	Deportivo Cuenca(ECU) – Morelia(MEX)	6:15pm
March 10 th	Wed	Once Caldas(COL) – Monterrey(MEX)	2:15pm
March 16 th	Tue	Morelia(MEX) - Deportivo Cuenca(ECU)	8:00pm
March 17 th	Wed	Monterrey(MEX) – Once Caldas(COL)	8:00pm
March 31 st	Wed	Monterrey(MEX) – Sao Paulo(BRA)	5:30pm
March 31 st	Wed	Morelia(MEX) – CA Banfield(ARG)	7:50pm
April 21 st	Wed	Nacional(URU) – Morelia(MEX)	3:10pm
April 21 st	Wed	Nacional(PAR) – Monterrey(MEX)	5:30pm



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Sponsorship Package

- Starting January 27th 2010 through April 21st 2010
- Playoffs: TBD 2010
- Finals: TBD 2010
- 14 games per tournament + playoffs + finals.
- 420X (:60) promotional announcement sponsorship
- 150X (:30/:60) Bank of commercial to run Feb thru May
- 100X live promo local show
- 28X (:10) Copa Santander Libertadores sponsorship. 1st and 2nd time.
- 3X One hour remote (subject to availability)

Net Investment: \$7,200



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